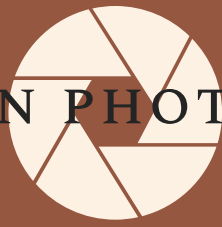


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# *Photo Session*

## **STYLE GUIDE**



# You booked your session...now what?

First off, congratulations! You've taken the first step toward capturing beautiful, lasting memories. Whether this is your first professional session or you're a seasoned pro, I want to make sure you feel confident, relaxed, and fully prepared. This style guide is packed with helpful tips on what to wear, how to coordinate with others and how to capture your personality. My goal is to help you look and feel amazing, so let's get started!

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# What to Wear: Outfits That Shine on Camera

Choose solid colors or subtle patterns to keep the focus on you. Neutral and earth tones (blush, beige, navy, olive, soft pastels) photograph beautifully.

Avoid neon colors, busy patterns, or large logos that can distract.

Dress comfortably and in your own style! If you feel good, you'll look good!

Consider the location and season when choosing your outfit.

Earthy tones work well for outdoor settings, while richer colors may pop in an urban setting.

Avoid clothing that is too tight or too baggy—opt for a tailored, well-fitting look.

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# What to Wear: Outfits That Shine on Camera

*For Women*

Flowy dresses, structured blouses, or fitted tops paired with skirts/pants work well.

Layering (jackets, cardigans, scarves) adds depth to photos.

Accessories like statement earrings or dainty necklaces can enhance your outfit without overwhelming it.

Avoid overly tight or loose clothing—aim for a structured yet comfortable fit.

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# What to Wear: Outfits That Shine on Camera

*For Men*

Button-up shirts, polos, or fitted sweaters give a polished yet relaxed look.

Dark jeans or chinos with neutral shoes complete the look.

Avoid baggy or wrinkled clothing for a sharp, clean appearance.

Layers, such as a blazer, jacket, or vest, can add dimension and variety to your photos.

Style your hair as you normally do, day to day; don't try new looks just for photos, you may regret it!

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# What to Wear: Outfits That Shine on Camera

*For Families*

Coordinate outfits without matching exactly—choose a complementary color palette.

Keep a mix of textures and tones for a balanced, visually appealing look.

Lay out all outfits together beforehand to ensure a cohesive look.

Avoid having everyone wear the same color; instead, opt for a blend of coordinating shades.

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